

## Re-Elect John Michitson to Haverhill City Council

- John Michitson is leading the way for your family's future.
  - John has been a catalyst in laying the ground work to attract and retain start-ups and manufacturing companies to Haverhill
  - For good jobs at every level!
- He led the effort to develop a successful innovationbased strategy for economic development in Haverhill.
  - Result in 2 years, the Burgess Business Center in downtown Haverhill has attracted 32 small companies, occupying over 30,000 sq. ft. in its building!
  - John's long term goal is to ramp up economic development to increase recurring revenue by up to \$3M in the next 5-10 years
- John is fighting for the following outcomes for Haverhill:
  - > A thriving business community
  - Schools that cultivate students for successful careers and fulfilling lives
  - Stable Property Taxes and Fees (e.g. water, sewer)
  - > Safe and vibrant neighborhoods
  - Improved City Property Infrastructure Maintenance

## Small Businesses Booming In City Downtown 'Incubator' Now Home To 40 Companies

By Shawn Regan, EAGLE TRIBUNE CORRESPONDENT July 31, 2013

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"This is proof of concept for our innovation-based economic development strategy," **Michitson** said of the Burgess Professional Center's growing list of tenants. "In the two years since Lisa started innovation-based marketing, she has attracted 32 small business start-ups occupying over 30,000 square feet. This is amazing when you consider that Massachusetts unemployment has actually risen over this same time."

## **Tech Start-Ups Welcome In Haverhill**

By Brenda J. Buote , BOSTON GLOBE CORRESPONDENT MAY 02, 2013

"Our goal is to lower the barrier for hardware technology start-ups by providing contestants with a wide range of services and incentives to enhance their chance for success," said **John Michitson**, who helped organize the Haverhill challenge [the Haverhill Hardware Horizon's Challenge for start-ups.] Francisco Aguilar, the cofounder of Bounce Imaging, said the culture of support in Haverhill will enable entrepreneurs and businesses to thrive. "While it's always good to have prize money because engineering is expensive, what we've found most valuable is the help we've been extended, from Haverhill and the region in general and Lightspeed Manufacturing in particular," said Aguilar.

I'm in your neighborhood today! If you have any questions, please contact me: (C)339-221-2276

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